

# Taylor David Shiley

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## EDUCATION

TEMPLE UNIVERSITY, Philadelphia, PA

December 2027

**Bachelor of Arts** – Klein College of Media and Communication

Major: Public Relations, Minor: Theater | GPA: 3.55/4.0 | Dean's List

## RELEVANT EXPERIENCE

**Director of PR**, By You For You: A Student-Run Musical Theatre Company August 2025 – Present

- Manage @byfymusicaltheatre Instagram account.
- Create social media content using Canva and CapCut, reaching up to 26.8k views.
- Design and distribute promotional materials for fall/spring musicals, dance shows, passion projects, and various other student-run events, reaching Temple students and audiences.

**Head of Marketing**, Nahomi Productions

November 2025 – Present

- Manage @nahomiproductions Instagram account.
- Design and distribute promotional materials to social media and for display in the Charlotte area.
- Collaborate and brainstorm future productions from cabarets to full-length musicals.

**Audience Services Associate**, Ensemble Arts Philly

May 2025 – August 2025

- Responded to 30+ inbound phone calls daily regarding ticket purchases, exchanges, etc.
- Remediated customer conflict and/or frustration professionally and efficiently.
- Navigated the computer system Tessitura for constituent and production details/availability.

**Research Capstone**, Research Methods

August 2025 – December 2025

- Conducted qualitative research (focus groups, interviews, ethnographies) and quantitative studies (surveys, experiments, ethnographies) to gather targeted insights.
- Synthesized findings into an in-depth report detailing methodology, sample pool, data analysis, and strategic recommendations.

## WORK EXPERIENCE

Temple University, Philadelphia, PA

August 2025 – Present

**Office Assistant, 1940 Residence Hall**

- Manage essential front desk operations, including logging, sorting, and distributing high volumes of resident packages and mail.
- Resolve common resident issues such as lockouts and lost key replacements.
- Maintain security and confidentiality by strictly adhering to university procedures for key control and handling sensitive resident information.

## SKILLS

**Software:** TikTok, Instagram, Canva, CapCut, Google Workspace, Adobe Creative Cloud, and Microsoft 365 Applications